



THE KIDS BIZ BOOK

**CAPTAIN
ENTREPRENEURSHIP**

SHOWS YOU HOW

Guide For Kids



**LEARN REAL SKILLS TO LAUNCH YOUR
FIRST MINI BUSINESS!**

WELCOME TO THE BUSINESS WORLD!

Hi! I'm Captain
Entrepreneurship,
your guide to
starting your very
own business.



WHAT IS A BUSINESS?

A business is something YOU start to make money and help people. It can be small, simple, and super fun!



All big businesses started small - just like your business



- What do I love to do?
- What am I good at?
- What a people need ?

↑
Answer these questions

FIND YOUR BUSINESS IDEA

Your idea is your business superpower

**A cool name helps
people remember
you!**



**Every business needs a name.
Make it fun, clear, and catchy.**

PLAN YOUR BUSINESS

Great business owners make a plan!

Ask yourself:

**What will I sell
or do?**

**How much will it
cost to make?**

**What will I
charge?**

**Where will I sell
it?**



MONEY MISSION

YOUR FIRST DOLLAR IS YOUR LAUNCH PAD



Use that you have.
Spend only on what
grows your biz!

Buy what you need.
Save what you can.
Use supplies you
already have.





It's go time!

Get your supplies.
Make your product or
practice your service.
Set up your space.

Captain's Tip:
Take pride in
your work.
It shows!

STARTUP SUPERPOWER

YOU ARE YOUR BEST SALES PERSON!

Tell the World

Time to sell! Tell everyone:

Friends and family

Neighbors

At school (if allowed)

**Make a flyer or get
help with a
grown-up posting online.**



TRACK YOUR MONEY LIKE A BUSINESS OWNER!



SPENT

EARNED

SAVED

PROFIT

YOU DID IT!

You launched a real business. That makes you a Kid business owner! It all starts with YOU and one big idea. Keep going!

